

ORDER



Orders
Order / Rev: 169058
Alt Order #:
Product Desc: Lisa Curtis 10/20-11/4 add to schedule
Estimate: 806
Flight Dates: 10/20/12 - 11/04/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: GENERAL

KOB

Primary AE: Olivia Lawrence
Sales Office: KOB
Sales Region: Local

Agency
Name: Griffin & Associates
Buying Contact: Joan Griffin
Billing Contact:
 119 Dartmouth St SE
 Albuquerque, NM 87106-2217

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Lisa Curtis NM Senate Democrat
Demographic: A25-54
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/31/12	17	\$1,260.00	\$1,071.00
11/01/12	11/04/12	10	\$715.00	\$607.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	17	\$1,260.00	\$1,071.00	0.00
November 2012	10	\$715.00	\$607.75	0.00
Totals	27	\$1,975.00	\$1,678.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KOB	25%	\$1,975.00
Market	100%	\$7,900.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	0%	\$0.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00

KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	0%	\$0.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	75%	\$5,925.00

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 Estimate: 806

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KOB	10/20/12	11/04/12	Saturday Today Saturday Today	CM	Sa 5a-7a	-----S-	:30	3	\$65.006		0.00	NM	9	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		3				\$65.00		0.00			
		Week: 10/22/12	10/28/12	-----S-		3				\$65.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		3				\$65.00		0.00			
2	KOB	10/20/12	10/28/12	News 4 Weekend Sat 7a-9a News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a	-----S-	:30	1	\$155.004		0.00	NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$155.00		0.00			
		Week: 10/22/12	10/28/12	-----S-		1				\$155.00		0.00			
3	KOB	10/29/12	11/04/12	News 4 Weekend Sat 7a-9a News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a	-----S-	:30	3	\$90.006		0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		3				\$90.00		0.00			
4	KOB	10/20/12	11/04/12	Sunday Today Sunday Today	CM	Su 7a-8a	-----S	:30	1	\$50.007		0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$50.00		0.00			
		Week: 10/22/12	10/28/12	-----S		1				\$50.00		0.00			
		Week: 10/29/12	11/04/12	-----S		2				\$50.00		0.00			
N 5	KOB	10/20/12	11/04/12	Meet The Press Meet The Press	CM	Su 9a-10a	-----S	:30	2	\$75.007		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KOB	10/15/12-10/21/12	Meet The Press Credited [Time Period is not available]		Su 9a-10a	-----Su	:30		(\$75.00)		0.00	NM		
	2	KOB	10/15/12-10/21/12	Meet The Press Credited [Time Period is not available]		Su 9a-10a	-----Su	:30		(\$75.00)		0.00	NM		
		Week: 10/22/12	10/28/12	-----S		2				\$75.00		0.00			
	3	KOB	10/22/12-10/28/12	Meet The Press Credited [Time Period is not available]		Su 9a-10a	-----Su	:30		(\$75.00)		0.00	NM		
	4	KOB	10/22/12-10/28/12	Meet The Press Credited [Time Period is not available]		Su 9a-10a	-----Su	:30		(\$75.00)		0.00	NM		
		Week: 10/29/12	11/04/12	-----S		2				\$75.00		0.00			
	5	KOB	10/29/12-11/04/12	Meet The Press Credited [Time period not available]		Su 9a-10a	-----Su	:30		(\$75.00)		0.00	NM		
	6	KOB	10/29/12-11/04/12	Meet The Press Credited [Time period not available]		Su 9a-10a	-----Su	:30		(\$75.00)		0.00	NM		
6	KOB	10/20/12	10/27/12	News 4 @ 630p Sat News 4 @ 630p Sat	CM	Sa 630p-7p	-----S-	:30	1	\$65.006		0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$65.00		0.00			
		Week: 10/22/12	10/28/12	-----S-		1				\$65.00		0.00			

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KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KOB	10/20/12	10/28/12	Meet The Press Meet The Press	CM	Su 9a-10a	-----S	:30	1	\$90.006		0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$90.00		0.00			
		Week: 10/22/12	10/28/12	-----S		1				\$90.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KOB	10/22/12-10/28/12		Meet The Press		Su 9a-10a	-----Su	:30		(\$90.00)		0.00	NM		
		Credited [Time is not available]													
8	KOB	10/22/12	10/28/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	----F--	:30	1	\$65.006		0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$65.00		0.00			
9	KOB	10/22/12	10/28/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	----F--	:30	1	\$65.006		0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$65.00		0.00			
10	KOB	10/22/12	10/28/12	Chris Matthews Chris Matthews	CM	Su 830a-9a	-----S	:30	1	\$20.006		0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$20.00		0.00			
11	KOB	10/28/12	10/28/12	Sunday Today Sunday Today	CM	Su 7a-8a	-----S	:30	1	\$90.006		0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$90.00		0.00			
N 12	KOB	10/29/12	11/04/12	News 4 Special Sa 5p-530p News 4 Special Sa 5p-530p	CM	Sa 5p-530p	-----S-	:30	1	\$75.007		0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$75.00		0.00			
N 13	KOB	10/29/12	11/04/12	News 4 Special Sa 530p-6p News 4 Special Sa 530p-6p	CM	Sa 530p-6p	-----S-	:30	1	\$75.007		0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$75.00		0.00			
													Totals	27	\$1,975.00